



POPSECO

...because my children deserves the best

- Started POPSECO in 2019 in Copenhagen.
- My children and their friends longed for a fresh ice snack.
- Color and additives in many of the existing products – my children has allergies.
- A cold fruit snack, that could be served with a clear conscience.
- Organic, only fruit, no added sugar and only the best ingredients.
- POPSECO is a family business. Sanne as founder/managing director. August as sales/marketing director



POPSECO Organic Fruit Freezer Pops

100%...

...80% Fruit & 20% coconutwater
...no added sugar
...organic, no additives & colour
...the taste of fruit & summer

And off-course

- Only the best ingredients
- Easy to open
- Vegan and lactose free
- Reusable packaging



Four tasty flavours in each 8 pcs box

Easy to store, before freezing

Easy to open strip



Strawberry & Elderflower



8 pcs
2 of each flavour



The fresh, light summer taste of Strawberry and Elderflowers makes this a favourite for many children.

Blackcurrant & Vanilla



The classic Blackcurrant gets a whole new life with Vanilla that is sweet, rich and exudes warmth

Apple & Ginger



A juicy fresh apple taste with a hint of ginger to spice it up makes this a very special treat.

Passion fruit



The smooth, tropical Passion fruit is like a piece of candy when it is frozen and melts in your mouth.

The quality conscious customer and consumer

The target audience is everybody with focus on quality products, where great taste, natural ingredients and organic production plays an important role in their choices.

The consumers know where to find these products and is willing to pay a quality premium.



Who wants Popseco

- Quality conscious parents
- Quality conscious consumers in general
- Institutions with focus on healthy products: Kindergartens, Hospitals, Elderly homes, Company canteens
- Organic preference
- I want to reduce additives in my food
- I want to reduce sugar intake
- I want Natural products
- Real Fruit is important for me
- I am Vegan



Thank you
...and have a nice fruity day 😊

CEO / Founder

Sanne Nørgaard

+45 22 52 07 07

sfn@popseco.com

Sales / Marketing

August Nørgaard

+45 24 66 30 59

sales@popseco.com





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